

EXPO HOURS:
 Monday, March 8, 2010
 12:00 pm - 6:00 pm
 Tuesday, March 9, 2010
 9:30 am - 3:00 pm

FREE EXHIBIT HALL PASS COMPLIMENTS OF:

Mercury Print Productions, Inc.
 Visit us at Booth # 601

Register Online @ www.PublishingBusiness.com with DISCOUNT CODE: EXH35
 Fax by March 1, 2010 to 215-409-0100.
 After March 1, 2010, bring this form to the show.

Please type or print clearly. Photocopy this form for additional registrants.

SECTION 1:

Mr./Ms. _____
 First Middle Last
 Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

FREE EXHIBIT HALL PASS INCLUDES:

✓ **FREE ADMISSION TO THE KEYNOTE EVENTS:**

- Monday, March 8, 2010, 11:00 am - 12:00 pm
 A Q&A With Steve Forbes, Chairman & CEO, Forbes Media
- Tuesday, March 9, 2010, 8:30 am - 9:30 am
 The Economics of Our Digital Future

✓ **FREE ADMISSION TO THE EXHIBIT HALL**

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✓ **FREE ADMISSION TO THE TECHNOLOGY & SOLUTIONS TRACK SESSIONS**

SPECIAL DICOUNTS:

- ◆ **SAVE \$100** off the Full Conference Pass with **DISCOUNT CODE: EXH100** or
- ◆ **SAVE \$50** off the One Day Pass with **DISCOUNT CODE: EXH50**

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NY Marriott Marquis
 1535 Broadway
 New York, New York 10036
 800-843-4898

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Discounts cannot be redeemed for cash or combined with other offers.

*Until supplies last or discount deadline date. Other travel discounts on Web site.

SECTION 2:

Primary Business: (check one)

- B to B Magazine Publishing
- Consumer Magazine Publishing
- City & Regional Magazine Publishing
- Association/Society/Nonprofit
- Journal Publishing
- Government Publishing
- Corporate Publishing
- Advertising/Marketing/Branding Agency
- Design Firm
- Book Publishing
- University Press
- Directory Publishing
- Magazine Printer
- Commercial Printer
- Bindery/Finishing Facility
- Premedia Service
- Paper Company
- Industry Supplier
- Other

Primary Function: (check one)

- Corporate/Executive Management
- Production, Manufacturing
- Interactive Media
- Distribution
- Marketing, Sales
- Design, Creative
- Finance
- Editorial
- Other

Management Level: (check one)

- President, CEO, Owner
- Vice President
- Manager, Director, Supervisor
- Staff
- Other

Types of Products:

(check all that apply)

- Magazines, Consumer
- Magazines, B-to-B
- Journals
- Reprints
- Books, Education
- Books, Trade
- Books, Professional
- Bibles/Religious
- Books, Fine Edition/Illustrated
- Audio Books
- e-Books, Interactive Media
- Directories
- Packaging